



DEAR SPONSOR,

September 29-October 1, 2017, the **Ponchatoula Kiwanis** will host the **Ponchatoula Fall Festival** in Ponchatoula Memorial Park located in the center of town. This is the second annual Fall Festival in conjunction with the BCA sponsored cook-off being hosted by the Kiwanis.

The Ponchatoula Kiwanis is a 501C3 non-profit organization that supports our youth, education, local playgrounds, and countless projects that have enhanced the city of Ponchatoula. *Funds raised at this event will go towards the numerous children programs and schools that the Kiwanis supports throughout the Ponchatoula community.*

We hope you will consider becoming a 2017 corporate or private sponsor. As a sponsor, you will receive positive media attention in print and news media, banner recognition, admission and a designated rest area, coupons for free rides and festival fare as well as other tokens of appreciation.

There are varying levels of event sponsorship. Sponsors' names will be printed on posters and banners throughout Tangipahoa Parish as well as on all handouts, applications, and advertisements. Please submit all applications by August 1, 2017.

The Fall Festival promises to entertain all ages! The public will enjoy carnival rides, live music, crafts, games and food; while on Saturday up to 40 local and national BBQ cooking teams from throughout the South compete for prize money.

Thank you so much for considering supporting this family-centered event. Through your generous sponsorship, the Ponchatoula Kiwanis can continue to support the community.

## **2017 Ponchatoula Fall Festival & BBQ Competition SPONSORSHIP APPLICATION**

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

REPRESENTATIVE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

AMOUNT: \_\_\_\_\_

**SPONSORSHIP LEVEL: (CIRCLE ONE)**

**PLATINUM    GOLD    SILVER    BRONZE    COPPER    BBQ FAN**

# SPONSORSHIP LEVELS

<i>PLATINUM</i>	<i>\$3,000</i>
<i>GOLD</i>	<i>\$2,000</i>
<i>SILVER</i>	<i>\$1,000</i>
<i>BRONZE</i>	<i>\$500</i>
<i>COPPER</i>	<i>\$250</i>
<i>BBQ FAN</i>	<i>\$100</i>

## *ALL SPONSORSHIP LEVELS WILL RECEIVE*

Stage Banner or Yard Sign

Logo on all print and electronic advertising

Logo on festival ad poster

(Logo will be included depending on sponsor level and as space is available)

Website and Facebook advertising

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Again, thank you for your support and consideration.

Please call Ponchatoula Chamber of Commerce (985) 386-2536 or

Tangi Tourism 1(800) 617-4502 for details.

Completed applications and sponsorships can also be mailed to

Kiwanis Fall Festival, PO Box 481, Ponchatoula, LA 70454

ponchykiwanis@gmail.com

www.ponchatoulakiwanis.com